

Unit 3 Writing
Pre-writing WS
Long Task (DSE2015 Q7)

Name: _____

Class: S5 ____ ()

Date: _____

Due Date: _____

Topic:

Learning English through Popular Culture

You are working on a project entitled 'Cinemas in Hong Kong' for the Learning English through Popular Culture module and have found that fewer people go to cinemas than before. Write a report to explain why this is happening and to suggest what could be done to increase the number of moviegoers. Give reasons to support your suggestions.

A. Revise the format for **REPORT** in U3.17.

B. Level 5 Sample

Introduction

A report on the diminution of popularity of cinemas

In recent years, the trend of declining moviegoer population is manifest in Hong Kong and has aroused ^{interests} ~~are~~ ^{the} regard to ^{the} reasons behind this phenomenon. This report aims with ^{detailed} at giving explanations for this matter and providing feasible suggestions in increasing the number of moviegoers accordingly.

Alternatives:

has drawn public's attention to...

has sparked the interests of the public

Explanations

Alternatives:

To hinder people from going

To lower the incentive to go...

To begin with, the rapid advancement in technological innovations has discouraged people from visiting cinemas. In today's world, the possession of gadgets or electronic devices has been so common that everyone of us can easily and quickly gain access to the Internet, which comprises thousands of websites for movie-watching. Not only these websites, but also the applications that can be installed into one's gadget that makes online movie-watching popular. In fact, many of these services or functions are totally free-of-charge, enabling users to save money instead of paying a ticket to the cinema.

Topic Sentence

Relative clause

Not only...
but also

"instead of"

An additional advantage of the technological advancement is that these online websites offers millions of movie choices, from the most out of date ones to the latest ones. The diversity of movies definitely appeals to people in modern

,from...to....

World. On the contrary, Cinemas only provide moreholics ^{with} the recent works instead of a complete collection of movies.

...provides (sb) with (sthg)

In the second place, it has been widely criticized that tickets to cinemas are getting more expensive. In the past, watching a movie in the cinema may be an economical activity on family days. Nevertheless, nowadays, movie tickets have been rising in price, making them less affordable to some families. Conversely, online movie-watching will not put any financial burden on people. In addition to this, the modern world offers a wide range of pleasurable entertainments like karaoke, ice-skating and so on. Thus, people may not necessarily choose to go for a movie in their pastime.

it is adj. that....
It has been v. that....

participles

participles

Alternatives:

On the other hand,
In contrary,

In the third place, the quality of local movies has been deemed to be declining, lowering people's incentives to watch a movie in cinemas. It has been criticized that local productions in recent decades lack innovation and diversity. It is thought that local ~~films~~ ^{movies} are confined to limited genres, such as romance and comedy, unlike Western movies which encompass sci-fi, documentary, etc. Consequently, the number of moviegoers ^{has} decreased continuously especially when the movies rarely resonate with the audience.

it is adj. that....
It has been v. that....

Transitional Paragraph

Alternatives:

In light of (NP), 有見及此
As we can see from (NP),

With reference to the above phenomena, suggestions to raise the moviegoer population will be provided in the following.

Solutions / Suggestions

Alternatives:

to opt for 選擇

To start with, a comprehensive suggestion to the problem will be educating the public about intellectual property rights. As previously mentioned, people largely resort to electronic devices to watch movies illegally. This is directly on account of the lack of knowledge regarding the infringement of intellectual property rights. They have little awareness about the consequence of their behaviour. Therefore, it is suggested ~~to~~ that the government, schools and movie ^{companies} should educate people about the ~~its~~ significance of respect to intellectual property rights as well as notifying them about the legal ~~respons~~ responsibilities of any illegal downloading. ~~In this~~ This can be done by advertisements, talks and exhibitions etc. In this way, the public will be more aware of their acts and are encouraged to watch movies in the cinemas legally.

Alternatives:

= because of...

= due to...

Another suggestion to the ~~pr~~ matter is ~~the present~~ ^{to offer} more discounts to moviegoers. If movie companies can sacrifice a bit of their profit and offer more discounts on price tickets, it is believed that more moviegoers will be attracted to pay and enjoy their time in cinemas. Added to this, it is suggested that food and drinks offered in the cinemas can be lower price so to encourage people to go to cinemas.

as

...can be of (NP).

e.g. ...can be of lower price.

e.g. ...can be of great importance.

The third suggestion is that the movie companies should do more promotion regarding their ~~p~~ movies' ideas. People often criticize local movies for lacking quality and meanings. Thus, if ~~the~~ movie companies can explain to the audience about the connotations of their movies and their uniqueness, it is hoped that ^{now} local movies will appeal to the public. ~~Specific~~ Specifically, movie companies can increase their commercial advertisements interviews and exhibitions for promotional effect.

It is of great importance that the cinemas should attract its audience back.

Conclusion

The above three suggestions are proposed in the hope ~~that~~ of an increase in moviegoers.

Idea-brainstorming

You don't need to write in detail. Just write down some **key ideas** and think about:

- 1) Vocabulary
- 2) Sentence patterns

Reason 1: -----

Reason 2: -----

Reason 3: -----

Peer evaluation:

☐ Clear topic sentences?

Sentence Patterns

- ☒ passive voice
- ☒ not only...but also
- ☒ participles
- ☐ To... (purpose),
- ☐ ...can be of...
- ☐ provide...with...
- ☐ In light of...
- ☐ On account of...
- ☐ Due to....
- ☐ ...so as to...
- ☐ Gerunds

Suggestion 1: -----

Suggestion 2: -----

Suggestion 3: -----

Peer evaluation:

- ☐ Connectives
- ☐ Feasible solutions?

Impersonal Sentences

- ☐ It is believed that...
- ☐ It is suggested that...
- ☐ It is hoped that...
- ☐ One can expect that...